

Hammond High School Music Boosters
11/5/20 Meeting

PRESENT AT MEETING: Hillary Bierce, Paul Ijams, Stephen Dunlap, Malcolm Washington, Laura Henson, Elizabeth Reinhardt, Samantha Neuman, Jen Ward, Tessa Goldscher, Stephanie Porter, Cindy Goode, and Corinne Edwards

OPENING: Call to order at 7:05p.m.

INTRODUCTIONS

REVIEW MINUTES: The minutes were read and approved. Laura Henson moved to approve the minutes; Tessa Goldscher seconded.

TREASURER'S REPORT: No new updates.

BAND DIRECTOR'S REPORT: There was a guest speaker in band. There are 2 more rehearsals for marching band working on the 2nd song, then they will break for December and January. There is a school board meeting to discuss the plan for the spring today; their decisions will affect the plan for marching band in the spring. The band is creating a video that will be premiered for the families. Mr. Dunlap will be shopping for the new computer in the near future.

ORCHESTRA DIRECTOR'S REPORT: Orchestra is learning new pieces and determining what kind of recording they will do for the semester.

CHOIR DIRECTORS REPORT: Choir will be putting together a video to share for the semester.

WAYS AND MEANS: There are still a few boxes of chocolate available for sale. The World's Finest Chocolate reached out to Ms. Neuman to determine if we wanted to go ahead with a spring fundraiser; the deadline for orders is December 15th. The price is changing by \$3; a case would be \$63. We would get 50% profit if we get the order in by the preferred deadline. Ms. Neuman is willing to help with in-school in-person sales if we have in-person school in the spring; if we are doing online sales then she is willing to hand over this responsibility to another music booster parent. There is a concern that if we order chocolate that we may not be able to sell it if there is no in-person sales; there is also not a strong compelling reason to do the fundraiser if there is no spring trip. There is a concern about cash changing hands during in-person sales; there would need to be significant mitigation efforts in place for in-person sales to go forward safely. It was decided that we should table this fundraiser until next year.

Gift Card Sale: There are six families signed up so far. We get a percentage based on the gift cards that people buy. Advertisement will be important to the success of this fundraiser. Ms. Porter will go in on Fridays to do the orders and Ms. Edwards will partner with Ms. Porter to run the reports on a regular basis. People cannot write checks to purchase the gift cards. It will take approximately one week to receive the cards once ordered; they are sent to address on the order. We are running this through December. It is possible to allow a portion of the sales to go directly to the student accounts; that option may be turned on later after the initial sales run. Mr. Dunlap will send the blurb about the fundraiser to the e-news.

Restaurant Nights: The October Chipotle fundraiser brought in \$373.97. This helps offset the cancellation of the IHOP night. The November night is at Panera on the 23rd; they only do Mondays for fundraising. You can order in-person or online. Ms. Goode will send out instructions as soon as she receives them from Panera.

She is not going to try to schedule the fundraisers for the year because of the current situation; she will work on these one month at a time. Ms. Goode will email Mr. Dunlap or Mr. DiFato directly to get a blurb advertising the restaurant nights in the e-news. Chick-fil-A is not doing any fundraising right now. Mod Pizza reached out to Ms. Goode; she will consider adding them for December.

MEMBERSHIP REPORT: There are 15 members currently; we should continue sending out the membership flier and recruiting. Ms. Henson requested that the flier be emailed out again. Mr. Washington noted that he cannot email all of the families of his students so that could be part of the communication problem. Ms. Ward suggested that we start using social media again to spread the word, especially about fundraising efforts.

NEW BUSINESS: Videos for the programs will be created independently by the directors and may be of different formats based on their preferences.

BUDGET: No updates

OLD BUSINESS: No updates

CLOSE MEETING: Meeting adjourned at 7:38 pm

Respectfully submitted,

Hillary Bierce
Secretary, Hammond Music Boosters